

How MDB Group Helps You Succeed



As the originator of the Business-Aligned® diversity and inclusion (D&I) strategy, MDB Group applies practical, proven D&I planning models and technologies to build the workforce and workplace that will deliver the business results you need.

Work directly with principals who have personally led major corporate diversity initiatives, coached executives, held P&L responsibility, and done product development and R&D.

For engagements of any size, MDB Group provides high-quality service focused on business results and emphasizing integrity and client satisfaction. We maximize your profitability and business growth through our Business-Aligned® approach to diversity, inclusion, and intercultural expertise:

- ★ Business-Aligned® D&I strategies
- ★ Team building and team development
- ★ Retention, turnover, low morale
- ★ Employee network groups
- ★ D&I metrics and scorecards
- ★ Intercultural Development Inventory (IDI)
- ★ Culture in the Workplace Questionnaire (CWQ)
- ★ CDO Accelerator® custom learning for new D&I leaders
- ★ Training - D&I, intercultural expertise
- ★ Executive coaching
- ★ Executive briefings and workshops
- ★ Diversity keynotes and speeches
- ★ Conflict management strategies
- ★ Organization cultural assessments

Our clients span small not-for-profits to Fortune 100 organizations in industries such as technology, consumer products, financial services, insurance, energy, pharmaceutical, telecommunications, food service, and education.



Call today to start building the workforce and workplace that your business needs!

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